**C768, Task 3**

**Robert J. Robinson**

**01168728**

**Western Governors University**

Table of Contents

[A. Email 4](#_Toc79493945)

[A1. Tone and Diction 4](#_Toc79493946)

[A2. Industry Jargon 4](#_Toc79493947)

[A3. Message Timing 4](#_Toc79493948)

[B. PowerPoint 5](#_Toc79493949)

[B1. Slides 5](#_Toc79493950)

[B2. Visual Elements 5](#_Toc79493951)

[B3. Audience and Tone 5](#_Toc79493952)

[B4. Audience and Jargon 5](#_Toc79493953)

[C. Panopto Presentation 6](#_Toc79493954)

[D. Sources 7](#_Toc79493955)

# **Email**

Email

To: [developer\_group@doublego.org](mailto:developer_group@doublego.org)

From: [Robert.robinson@doublego.org](mailto:Robert.robinson@doublego.org)

Date: October 26, 2021

Subject: Presentation on Serverless whitepaper

Hello Team,

Over the past month, I was tasked with discovering new emerging technology that will enable us to build a new modern API. After reviewing a plethora of material, I have prepared a white paper that our company has recently published on our website. I invite you to a short presentation to go over the key findings of my research and present a path forward using serverless technology powered by Amazon Web Services. Before the presentation, I would suggest that you read the whitepaper located at doublego.org; write down any questions you may have. I believe that this technology stack will allow our development team to build quickly and scale with ease.

The meeting will be about 15 minutes and will start at 1pm tomorrow in conference room A.

Thank you,

Robert Robinson, Sr. Developer

## 

## A1. Tone and Diction

As this is an internal email to my coworkers, other developers, the tone is slightly more casual. The diction is standard, and no prior information is needed to read the email.

## A2. Industry Jargon

A basic understanding of web technologies, such as API, would need to be known.

## A3. Message Timing

This message should be sent out the morning before the proposed meeting to give everyone a chance to block off their calendars.

# PowerPoint (or other presentation software)

See Attached

## B1. Slides

In my PowerPoint presentation, there are precisely nine slides.

## B2. Visual Elements

There are four images in my presentation, two of which are visual aids that enhance the described content.

## B3. Audience and Tone

As this is to my fellow senior developers, the tone was semi-formal and friendly.

## B4. Audience and Jargon

Also, as senior developers, any terms and jargon used were aimed at any entry-level programmer, and any new terms were explained thoroughly.

# Panopto Presentation

<https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=04d5ce3c-891e-4b97-b33c-adcf00c29c2c>

# Sources

# References

Cloudflare. (n.d.). *What is Serverless*? https://www.cloudflare.com. Retrieved October 24, 2021, from https://www.cloudflare.com/learning/serverless/what-is-serverless/